

19th DAWN EDUCATION EXPO / SCHOOL TOURS 2024 Karachi – Islamabad - Lahore

Dear Colleague:

DAWN has announced its 19th International Education Expo bringing universities and colleges under one roof. It is organised by the DAWN Media Group, Pakistan's leading media conglomerate (founded on August 14, 1947 by Quaid-i-Azam, Mohammad Ali Jinnah – the founder of Pakistan).

Due to the excellent response, the Education Expo 2023 carried a participation of over 100 universities in Karachi, Islamabad & Lahore. The participants included respected and mainstream higher education institutes from Australia, Canada, France, Germany, Hungary, Iran, Ireland, Malaysia, North Cyprus, Pakistan, Russia, Spain, Turkey, the UAE, the UK & the USA.

The DAWN Education Expo 2024 is to be held on the following dates and venues:

KARACHI: January 27 & 28, 2024 at the Pearl Continental Hotel Exhibition
January 29, 2024 School/ University Visits(New)

ISLAMABAD: January 30, 2024 School/University Visits(New)
January 31, 2024 at the Serena Hotel Exhibition

LAHORE: February 02, 2024 School/University Visits(New)
February 03 & 04, 2024 at the Pearl Continental Hotel Exhibition

For more information, please do not hesitate to contact me or log on to the events website <http://educationexpo.dawn.com>. We look forward to having you on board and being a part of the success of the DAWN Education Expo 2024.

Regards,

Khurrum Ayub Afridi
Senior Manager Marketing
Supplements & Special Events
Phone: +92-21-35613124
Cell: +92-300-8250225
Email: kafridi@dawn.com